



New York State Women, Inc.
Fall Board Meeting
October 16, 2021
via Zoom

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PRESIDENT

Report Author	Jacque Shellman
Position / RD / Committee	President
Goals	<p>*Live and model our mission/vision</p> <p>*Increase & retain membership by increasing our visibility & relevancy of our organization</p> <p>*Work through our strategic plan to develop action plans that are doable and hold responsible players accountable.</p>
Actions Taken on Goals	<p>*Travel to local chapters & regions to install officers and participate in community activity to tell our story.</p> <p>*Working with an email burst tool, via the website, to communicate with all MAL's.</p> <p>*Zoomed with local chapter facing disbanding with resulting positive turnaround. Plans are to Zoom with a few other local chapters facing disbanding.</p> <p>*Initiated Zoom meetings for Membership, Communications, PR/Marketing; Personal, Professional Political Development, and Advocacy Committees to present their plans per Strategic Plan.</p> <p>*Initiated Zoom meeting with RDs/ARDs to discuss Regional Structure. Meeting held by President-Elect Janet Carey.</p> <p>*All actions I've taken can be found in the EC minutes listed on our website.</p>

PRESIDENT-ELECT

Report Author	Janet Carey
Position / RD / Committee	President-Elect
Goals	Set up leadership and meetings for next year, serve as liaison for the Region Directors and to support the President
Actions Taken on Goals	<ol style="list-style-type: none"> 1. Attended monthly EC meetings 2. Communicated with and supported our President 3. Began work to select a venue for our Annual Conference 4. Held a zoom meeting of RD's and ARD's to analyze the structure and organization of Regions for efficiency, economy, and effectiveness. Quarterly zoom meetings for this group will be held. 5. Plans ongoing for the ensuing term of office as president.

VICE PRESIDENT

Report Author	Ala Ladd
Position / RD / Committee	Vice President
Goals	<p>VP Report:</p> <p>I am to report on PPD and Advocacy.</p> <p>Susan Bellor - Advocacy is trying to get feedback from our NYSW gals at the November meeting to move forward with an agenda.</p> <p>Robin Allen - PPD has not reported information to present.</p>
Actions Taken on Goals	Notes above

SECRETARY

Report Author	Jacquie Shellman for Mary Stelley
Position / RD / Committee	Secretary
Goals	Attend all required meetings; record all actions and minutes to accurately reflect the business of this organization
Actions Taken on Goals	<p>On September 11, 2021 Mary Stelley suffered a stroke. Up until that date she had performed all duties required of the NYSWI Recording Secretary.</p> <p>An Interim Recording Secretary was appointed by President, Jacquie Shellman. She appointed Denise Murphy, President of the St. Lawrence local chapter.</p>

TREASURER

Report Author	Patti Pollock
Position / RD / Committee	Treasurer
Goals	<ol style="list-style-type: none"> 1. A direct and open line of communication between the state treasurer and all chapter treasurers. 2. Have yearly audit of the books completed in a timely manner 3. Open to travel across the state and do treasurer trainings for locals and or regions. 4. Maintain transparency of the organization finances with all of the membership.
Actions Taken on Goals	<ol style="list-style-type: none"> 1. Did a treasurer training at annual conference in Waterloo, and at Region 7 Fall meeting. 2. The 20-21 books were audited in September by 2 members of Yates County Women and no errors were found. 3.. Liability insurance invoices were mailed early September and I have received 2/3 of the chapters premium to date. 4. Every month when local chapter dues are sent out to the locals I also send an email to each treasurer that is receiving a check. This way if it is not received they can notify me immediately and we can get it replaced. In addition I have asked all treasurer to please deposit their checks in a more timely manner so it lessens the amount of outstanding checks and lessens the risk of them being lost. 5. President Jacquie has asked the members of the EC to submit an article to the communicator and I will be submitting in November.

IMMEDIATE PAST STATE PRESIDENT (IPSP)

Report Author	Robin Bridson
Position / RD / Committee	Immediate Past State President
Goals	Be a resource for the current Board and all membership.
Actions Taken on Goals	<ul style="list-style-type: none"> • Attend as many EC and local meetings as possible. • Worked one-on-one with two chapters on membership and marketing ideas. • Provide support to EC and others to the best of my ability. • Maintain a positive attitude which hopefully is contagious.

REGION II

Report Author	Elaine Croteau, Region Director
Report	<p>The Strategic Plan for 2021-2022 was introduced. Elaine Croteau suggested focusing on our Legislative Platform since the Equal Rights Amendment [ERA] timeframe is still a critical issue at the Federal level. Discussion followed regarding the recent email notification sent to NYSWI-Staten Island Chapter membership requesting writing a letter to local Congressmen and Senators. It was agreed that the ERA Initiative could be the focus of the Strategic Plan with a package of salient facts and bullet points to be organized and shared with the other Regional Directors.</p> <p>Elaine Croteau informed the Board that Nike is experiencing some financial difficulties. State has asked each Region to consider a donation.</p> <p>Region 2 consisting of the Richmond County and Staten Island Chapters with a combined membership of 73 women made a donation of \$365 NIKE. The Board agreed to support this State-Wide Program.</p> <p>The COVID19 Pandemic has proven to be difficult in getting members to attend Region Zoom meetings.</p>

REGION III

Submitted by	Karin Pantel, Region Director
Professional Women of Sullivan County	<p>Annual Report from Professional Women of Sullivan County Carena Collura President</p> <p>Our chapter has been busy during the past year. With the continuation of zoom for the first half of the year we reached out for speakers to help motivate and encourage our members. Our January (virtual) speaker, here in Sullivan County on a <i>Safe Harbour</i> grant provided us information about human trafficking, (we then made a connection between the speaker and members of our county schools to develop and facilitate a relationship so valuable during virtual learning) and then provided insights and concerns for women who are serving or have served in the military and the concerns that continue in our county.</p> <p>Our February (virtual) speaker travels the world to Virtual and Live events helping men and women, who struggle with their digestive system, mental health challenges and are understanding the direct correlation between a healthier lifestyle without dieting, managing their stress level and living a life they truly want. Our evening with the speaker was most enjoyable. We read and examined food labels, learned of daily food group needs, shortcuts to including them, and became very enlightened.</p> <p>We sent members of our organization to the Spring Board Meeting where our member Janet Carey was elected to President Elect. We have also celebrated our member Karin Pantel as the new Region 3 director.</p> <p>We participated in the Annual WSUL Heart-a-Thon where we raised \$500+ and were interviewed on the radio where we shared information on both PWSC and NYSWInc. Our first meeting in person was a walk along the new Rail Trail system that has been opened up in Hurleyville, N.Y. Since then we have decided to make Soy, our favorite restaurant, our home base. Since meeting in person we have continued our tradition of having member raffles to create money for the chapter. Thank you, Amy, for the baked goods, and for everyone who has donated goodies.</p>

	<p>We attended the Bagelfest which is our community fair. We met a lot of great people and were able to raise some money for our scholarships by selling the donations made by our members.</p> <p>We are in the planning stages for a membership event. Thank you, Deborah Francis, for all of your help in this endeavor.</p>
<p>Capital Region Women's Network</p>	<p>Summary of the past year Capital Region Women's Network Sept 2020 - June 2021 Arlene Herzog</p> <p>During the past year all our meetings were zoom meetings. These zoom meetings were mostly to keep people connected as we did not have any speakers attend.</p> <p>In September the scholarship committee reported that they had awarded last years scholarship to Sara Arceneaux who is attending Adirondack Community College taking a nursing course and planning on graduating in May.</p> <p>In October a planned speaker could not participate so we took this opportunity to discuss what we would do for the holiday season. We decided to donate some funds to the Regional Food Bank.</p> <p>In November we decided to also have members individually combine their funds to make a donation to Catholic Charities to help with their children and shelter programs.</p> <p>December was just a social gab session on who is doing what and how.</p> <p>January it was decided to have a theme to the meeting and all members were asked to give a report on a "woman in the news: that they were impressed by.</p> <p>February as this theme seemed fun we continued it with members reporting on a woman author they enjoyed and why. March was meeting was postponed due to various commitments by members.</p>

	<p>At the April meeting we started planning on where to have our June picnic meeting, and to look for locations to hold meeting in September when people can socialize better in person.</p> <p>May meeting was also cancelled due to many conflicts.</p> <p>June meeting was held at the Crossings, a Colonie public park, and everyone just enjoyed being together in person.</p>
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REGION V

Report Author	Helen Rico, Region Director, Region V
Position / RD / Committee	Pat Fanning ARD, Maureen Fogarty, Secretary, Denise Walker, Treasurer
Goals	<p>To communicate with chapter presents and all members in Region 5.</p> <p>To provide outreach to Region V Members at Large</p>
Actions Taken on Goals	<p>Sent emails to all members.</p> <p>Contacted MALs in Region V</p>

REGION VI

Report Author	Robin Allen, Region Director
Position / RD / Committee	ARD Heather Sodon
Goals	Heather and I would like to see the Region interact more with the 4 local chapters.
Actions Taken on Goals	<p>We've had virtual and live Region Meeting.</p> <p>Surveyed chapters on the strategic plan of regions.</p> <p>We've participated in Region Strategic Planning Meetings.</p>

REGION VII

Report Author	Mary Ellen Morgan, Region Director
Position / RD / Committee	Sherayln Fox, ARD
Report	<p>Region VII held their Fall Meeting on September 26, 2021, at Lakeside Country Club in Penn Yan, New York:</p> <ul style="list-style-type: none"> • State News was presented by New York State Women, Inc. President, Jacquie Shellman. • State Treasurer Patti Pollack presented the new New York State Women, Inc. Strategic Plan. • It was exciting to see all Presidents from our four Local Chapters: Lake to Lake, Yates County Women, Steuben County Women and Professional Women of the Finger Lakes. • Region VII Career Award Advancement Chair Jacquie Shellman provided information on the award. This year’s winner was Aysia Sands from Geneva, New York. She was submitted by the Yates County Women chapter. Aysia is a teacher at the Keuka Lake School in Penn Yan. She received \$500.00 award from Region VII. • We were very proud to have two members at large from our Region with us. • The group decided Nancy Taylor would remain Region VII Treasurer until our Spring Meeting. Adriene Emmo will be the second signature. Elsie Dedrick and Mary Ellen Morgan will assist Nancy in getting records ready to turn over to the new Treasurer in the spring. • Each chapter shared information about their groups. • A group Brainstorming was done to get future ideas for Region VII activities. • New York State Women, Inc. Treasurer Patti Pollack met with the Treasurers while New York State Women, Inc. President Jacquie Shellman met with the rest of the group to brainstorm membership ideas. • Region Director and Assistant Region Director challenged our Region VII to be the best for New York State Women, Inc. Officers are here to help. <p>Next Region VII Spring Meeting will be May 14, 2022. Lake to Lake will host this event.</p>

REGION VIII

Report Author	Ramona Gallagher, Region Director
Position / RD / Committee	ARD - Debby Finegan
Goals	Try to resurrect Region VIII, connect with chapters, listen to their idea/challenges, meet with Region officers to set some goals, etc.
Actions Taken on Goals	<p>Have held a Region meeting via Zoom to catch up with chapter presidents, appoint Region Treasurer and Secretary</p> <p>Attended 2 chapter meetings to solicit concerns and to re-establish contacts</p> <p>Met with J. Carey and other RDs via Zoom on 10/7/2021 to talk about Region issues and strategic plan options</p>

ADVOCACY

Report Author	Sue Bellor, Chair
Position / RD / Committee	Advocacy
Goals/Plans	<ol style="list-style-type: none"> 1. All members urged to continue to advocate against topic last year: “Discriminating Against Women/Undervaluing of Women in the Workforce” 2. Erica Leonard will speak on our “visibility” on relevant issues. 3. Marilyn Mannino will provide advice on “political connections” for NYSW. 4. Elaine Croteau will update and advise on ERA. 5. Sue Bellor will highlight “How to Run for Office” with possible related workshop at annual conference.

BYLAWS

Report Author	Sue Mager, Chair
Position / RD / Committee	Bylaws
Goals	Be a resource for Chapters/Regions who wish to submit Bylaw change motions to the Bylaw committee for consideration at the June 2022 Conference. Submissions should be submitted to the Chair by January 15 th 2022 to be discussed /approved to forward to the Annual Conference by the Board of Directors. Update Chapter Bylaws to b accordance with the current NYS Women Inc. Bylaws.
Actions Taken on Goals	No report
FUTURE PLANS	Request at the NYW Women Inc. Fall Board meeting that all NYS Chapters mail or email a copy of their current bylaws to the Chair for review and filing with NYS Women Inc. records. Please send Bylaws and the Bylaws approval form found in the MOI (Manual of Instruction) to Susan Mager, Bylaws Chair by January 15h, 2022 . Email: LBer633655@aol.com or mail to: 3406 McKinley Pkwy, Apt. C-11, Blasdell, NY 14219

COMMUNICATIONS

Report Author	Linda Przepasniak, Communications Chair
Position / RD / Committee	Committee: Joyce DeLong, Katherine Smith, Susan Mager, Renee Cerullo, Lisa Zawotny
Goals	<ul style="list-style-type: none"> • Facilitate social media marketing opportunities monthly. Review and update the NYS Women, Inc. marketing plan. • Develop state strategies for chapters to use (PR and media packets, news releases, etc.) • Improve visibility via increased media coverage, recognition of activities and of NYS Women, Inc. message. Expand networking/coalition building with like-minded groups. Protect logo (review use for uniformity on all products/materials.)
Actions Taken on Goals	<ol style="list-style-type: none"> 1. Communicators issued for months of July, August, September and October 2021; 2. Fall issue of NIKE completed; 3. Participated in Strategic Plan Zoom session on August 11 with the Membership Committee to discuss action steps; will coordinate activities;

MARKETING/PR

Report Author	Robin Bridson, Chair
Position / RD / Committee	Marketing/PR – Sub Committee of Communication Committee: Renee Cerullo, Lisa Zawrotny, Linda Przepasniak
Goals	Working with Communication and Membership to update marketing materials and provide additional resources for locals and members.
Actions Taken on Goals	<ul style="list-style-type: none"> • We had a Zoom planning meeting and brainstormed ideas. • A “Cafeteria Plan” of best practices is being compiled for locals and regions to pick from to see what might work in their area. • A “Scavenger Hunt” for the website is being created to have a contest for members, locals, and/or regions to get to know the resources of the website and spark excitement. • A PR package was won by Robin Bridson while attending a PR workshop delivered by Tracy Higginbotham (Women TIES) that she will use for NYSWI.

FINANCE

Report Author	Ruthann Rocque, Chair
Position / RD / Committee	Committee to be determined - working with Janet on adding team members
Goals	<p>Review financials quarterly</p> <p>Work with Patti as needed</p> <p>Conduct audit (THANK YOU Mary Ellen and her team for doing!)</p> <p>Prepare budget for 2022-2023</p>
Actions Taken on Goals	<p>Mary Ellen and team did audit in Sept</p> <p>Have reviewed first quarter financials and bank statements.</p>

MEMBERSHIP

Report Author	Renee Cerullo, Membership Chair
Position / RD / Committee	Vice Chair, Robin Bridson
Goals	We currently have 310 members as of 10/10/2021. We have 55 lapsed members. Since the start of COVID we have steadily lost members and not gained many new members. Our organization needs to pivot and really prove our relevance in order to gain new members. We have a good deal of chapters with 7-8 members.
Actions Taken on Goals	<p>716 Chapter (Clarence) = 9</p> <p>Buffalo Niagara Chapter = 33</p> <p>Capital Region Womens Network = 6</p> <p>Chadwick Bay = 12</p> <p>CNY Chapter = 11</p> <p>Greater Binghamton Chapter = 12</p> <p>Lake to Lake Women = 11</p> <p>Lakeshore Chapter = 7</p> <p>Member at Large = 14</p> <p>Mohawk Valley Chapter = 8</p> <p>Professional Business Women of Rome = 16</p> <p>Professional Women of Sullivan County = 15</p> <p>Professional Women of the Finger Lakes = 12</p> <p>Richmond County Chapter = 8</p> <p>Southern Finger Lakes Women = 0</p> <p>St. Lawrence Chapter = 7</p> <p>Staten Island Chapter = 55</p> <p>Steuben County Women = 7</p> <p>Susquehanna Chapter = 13</p> <p>Town & Country = 1</p> <p>Tri-County = 12</p> <p>Walton Chapter = 21</p> <p>Westchester Chapter = 7</p> <p>Yates County Women = 13</p>

ATHENA MILITARY WOMEN'S INITIATIVE

Report Author	Sue Mager, Chair
Position / RD / Committee	Athena Military Women's Initiative (PPD Subcommittee)
Goals	Spread the word to Chapters & Regions on NYSW Inc. on how we are a resource to help female veterans transition to civilian life. Additionally, we can help find ways to assist any and all women, who have served, in whatever ways we can.
Actions Taken on Goals	<p>Fall Board Presentation: The pandemic halted fundraising by the Veteran's & Community Housing Coalition in the Capitol region to create a women and children only shelter for female veterans. Michelle Viola-Straight will make a short presentation at the Fall Board meeting (Sat. Oct. 16th via zoom) and update us on "Foreverly House". It's been a long time coming in disbursing \$100.00 raised several years ago for the Athena Military Women's Initiative, glad to say "the check is in the mail" for Foreverly House.</p> <p>BNC celebrates Veteran's Day with a "tail wagging" initiative to support a local female veteran and help feed her service dog. The Chapter is raising funds to purchase Chewey.com gift cards for the veteran's dog, Bolt. Seems her German Shepard got "fluffy" during the pandemic and while the veteran does receive a little help from the VA for food, the Chapter is stepping in to help buy special food. The gift cards will be presented to our vet and Bolt on November 3rd.</p>
FUTURE PLANS	Share more ideas thru the monthly Communicator with Chapters/Regions on how NYSW Inc. can help female veterans.

PAST STATE PRESIDENTS

Report Author	Helen Rico
Position / RD / Committee	Past State Presidents
Goals	<p>To keep PSPs informed via zoom</p> <p>To have the PSPs serve as a resource to chapter Presidents</p> <p>Write articles for the Communicator</p>
Actions Taken on Goals	<p>Zoomed with PSPs</p> <p>Neale created a roster for the PSPs</p> <p>Assigning PSPs to Chapter presidents</p>

WOMEN'S DAY AT THE FAIR

Report Author	Pat Ferguson, Chair
Position / RD / Committee	Women's Day at the Fair (Note: Seeking a vice chair)
Goals	<p>Women's Day at the NYS Fair an event where NYS Women, Inc. will become more known to all women increasing our membership. Also, provide an opportunity for members to participate in an event for and about women.</p> <p>A date needs to be set by NYS; should be Wednesday, August 31, 2022. There was a very limited 2021 Women's Day without any program. Our over riding goal is to make Women's Day a great event for NYS Women, Inc.</p>
Actions Taken on Goals	I have met the new person in charge of the Harriett May Mills Center is likely Yvonne Bakowski following the retirement of Cheryl Lavin. She was in charge of all art on exhibit. She is awaiting NYS approval of her appointment. I have been sending her past event history, that she has requested. Yvonne, like Cheryl, seeks our input on potential programs.

CAREER DEVELOPMENT OPPORTUNITIES (CDO)

Report Author	Linda Przepasniak, President Career Development Opportunities Inc.
Position / RD / Committee	Robin Bridson, VP; Susan Mager, Treasurer; Ramona Gallagher, Secretary; Directors: Helen Rico, Sara Ayala, Margherite Clemento, Robin Allen, Jacquie Shellman
Goals	<p>NYS Career Development Opportunities Inc. is a non-profit 501(C)3 corporation established in 2005 and works in collaboration with NYSWomen, Inc..</p> <p>Our overall goals are</p> <ul style="list-style-type: none"> • To contribute as a funding source for New York State Women, Inc. (NYSW) in its overall goal to support females in achieving their full potential; • To provide outreach programs to women who would otherwise remain unemployable; • To empower business and professional women by sponsoring lectures, seminars and online training;

	<ul style="list-style-type: none"> • To support educational assistance to women where benefits do not exist by offering scholarships and grants; and, • To introduce girls (ages 13-17) to workshops and seminars about making career and lifestyle choices
<p>Actions Taken on Goals</p>	<ol style="list-style-type: none"> 1. Held Board meetings on August 9 and September 27. 2. Zoom programming was finalized for the month of November 2021. Ala Ladd will present on November 4th “Effective Leadership in 2021: 3 Questions/Keys To Move Your Organization from Groaning to Growing”. Next zoom presentation will be in January 2022. 3. Finalized the CDO Grant Program for 2021-22 Program Year (See Below) 4. Membership opportunities are available to all who support the mission and vision of the organization. Membership application and donation forms may be found on the CDO web page NYS Women Inc - Connecting and building powerful women personally, professionally, and politically > Programs > NYS Career Development Opportunities Inc <p>What’s New? NYS Career Development Opportunities (CDO)</p> <p>Do you need financial help with educational or training costs, career advancement, or related programs? Check out the NYS Career Development Opportunities (CDO) Grant Program. Since 2005, the CDO has helped women across New York State to achieve their full potential in many ways. Applications and Guidelines for monetary grants ranging from \$100 to \$1,000 will be accepted beginning October 15 through December 15, 2021. Such grants might assist New York State women with career related studies, education, and/or training program costs. Costs might include, but are not exclusive to, items such as tuition, registration fees, licensing fees, clothing, emergency needs, tools/instruments, etc.</p> <p>Past recipients include Elisa Harris, a NYS Women, Inc. member of the Greater Binghamton Chapter who was finishing a graduate program in Psychology/Counseling. Additionally, three monetary awards in 2020 went to women in the Albany, Utica</p>

and the Rome areas: Kelly Ross, Katherine DeLuca and Nicole Hickel. These women were working diligently to enhance their skills, to make a career change, and to pursue a non-traditional program.

To apply or obtain more information go to:
<http://nyswomeninc.org/NYSCDO>; or you can email questions to NYSCDO@gmail.com; or, contact Ramona Gallagher at (716) 882-7639 or email her at MMistymo@aol.com. If you are interested in supporting this effort financially, scholarship contributions can be made by check payable to NYS Career Development Opportunities, Inc. and mailed to NYS CDO Treasurer Sue Mager at 3405 McKinley Parkway, Apt. C-11, Blasdell, NY 14219. Such donations are tax deductible as the CDO is a 501(c)3 organization.